

Thursday December 3rd 2015 – For immediate release Los Angeles (CA), USA

## « LET'S DEPOLUTE THE ART MARKET »

If the climate can rely on the COP21 to defend its interests and isolate threats, 20<sup>th</sup> Century furniture and works of also have their own "cops": **DOCANTIC**. Too many attribution and/or documentation mistakes pollute the art market, thanks to many incompetent auctioneers, dealers and so-called experts. **DOCANTIC** calls the end of the game.

**DOCANTIC** is a documentary database dedicated to 20t Century furniture identification. Based on hundreds of thousands of pictures extracted from period magazines, **DOCANTIC** allows anyone to properly attribute the legitimate author to each one of its creations. No more incongruous attribution, goodbye fantasist literature references, farewell to absurd expertise. Thanks to **DOCANTIC**, find the authentic picture of your works of art and identify in the blink of an eye the author(s) of your collection and each book it was published in.

**DOCANTIC**'s mission is to honor the accurate attribution of 20th Century furniture and works of art. **DOCANTIC** supports their legacy and fair monetary valuation, ascribed to their creators by historic record, and made public. The heart of its vocation is to Defend, Serve and Protect.

- **DOCANTIC** Defends the reputation and works of the original artist as our social (and civic) responsibility to the art collection community.
- **DOCANTIC** Serves the art market players through the supportive services of exhaustive search, research and tracking of items that cross the market place.
- **DOCANTIC** Protects against misdated, misdocumented and misattributed pieces of art that flood the arena, by patrolling the art world for obvious, suspect and undisclosed breaches of integrity in documentation.

**DOCANTIC** allows its clients to subscribe to a discovery access, the Daily plan for \$50, or two unlimited access: the Monthly plan for \$300 and the Yearly plan for \$2.400 to dig into the world's biggest online database of 20<sup>th</sup> Century furniture documentation.